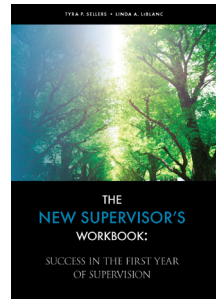
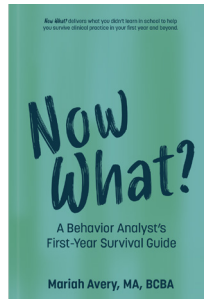
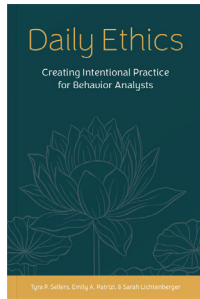
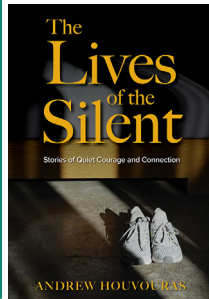




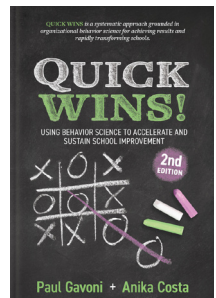
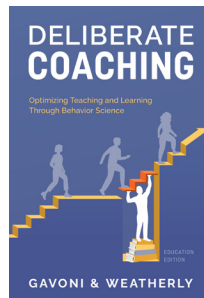
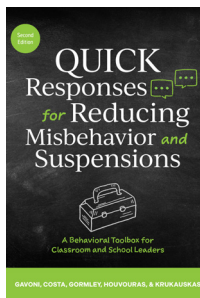
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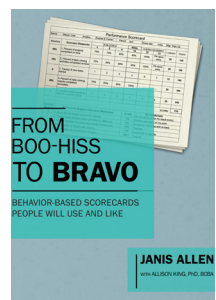
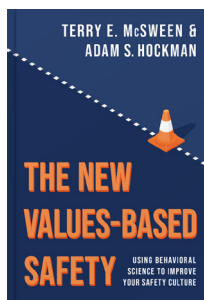
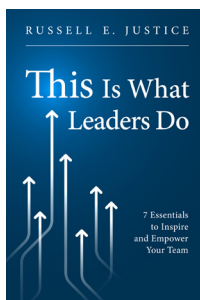
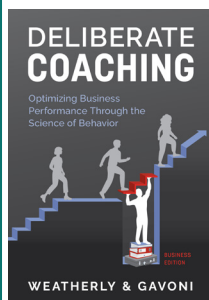
## Clinical



## Education



## Business



## Self-Management



## Culture Change



# The Lives of the Silent

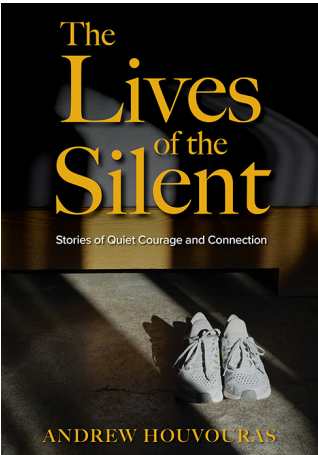
## Stories of Quiet Courage and Connection

*People with limited speaking abilities have often been ignored by society. This book gives voice to some of their stories as a tribute to their incredible lives.*

The silent—individuals with limited abilities to communicate—have historically been excluded from society. For too many, their homes were institutions or residential treatment centers. Their lives, heartaches, struggles, and triumphs were largely unseen, unheard, unknown, and undocumented. But their stories are worth telling.

Demonstrating a soul-stirring resilience, the silent speak to us through their actions, providing an underappreciated, honest, and revealing look into the human condition. The accounts in this book are lively snippets of the lasting, life-changing lessons that transformed my ideas about disabilities, as well as the progress that results from practicing the empathic, client-centered science of human behavior.

Of my many mentors, the silent were my greatest teachers. They set in motion a series of events that would change who I thought I wanted to be into who I am. Although these individuals could not write nor tell their tales, through these pages, their memories and truths live on. To honor the profound influence of the silent on my life, I share some of their stories here. I hope they will touch your heart and shape the way you view those who cannot speak for themselves.



<b>Authors:</b>	Andrew Houvouras
<b>Format:</b>	Paperback & Hardcover
<b>Book Size:</b>	US Digest (5.5 x 8 in / 140 x 203 mm)
<b>Pages:</b>	184
<b>Price:</b>	\$24.95 & \$39.95
<b>Publication Date:</b>	June 2025
<b>ISBN</b>	979-8- 9886548-9-6

# Daily Ethics

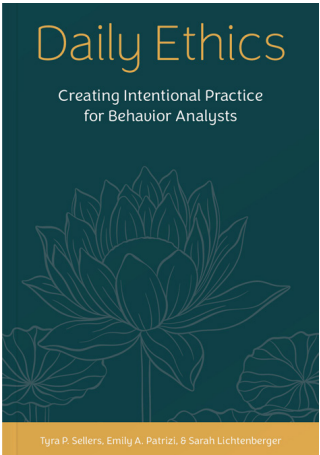
## Creating Intentional Practice for Behavior Analysts

*Elevate your ethics skills and practice with this indispensable resource — your guide to practical, applied ethics.*

*Daily Ethics* takes you on a journey to build robust skills for noticing and navigating the complex situations practicing behavior analysts may encounter.

Join Sellers, Patrizi, and Lichtenberger as they guide you through strategies for applied ethics in the dynamic world of behavior analysis. When you open up *Daily Ethics: Creating Intentional Practice for Behavior Analysts*, you will embark on a journey of self-reflection and intentional practice, as you develop the ethical muscle memory needed to navigate the daily challenges faced by behavior analysts. The authors invite you to lean into the interesting and complicated topic of applied ethics in a way that acknowledges our professional obligations AND our collective humanity.

Drawing on their collective experience, the authors create space for you to confront discomfort, deepen your self-awareness, and proactively engage with ethical dilemmas. Each topic is presented over 2 weeks with specific prompts and scenarios to keep you engaged and challenged. Strengthen your capacity to identify, address, and manage ethics risks, implement proactive strategies, and expand your perspective. Developing an intentional daily ethics practice will help ensure that your day-to-day work reflects the highest standards of the profession and allows you to live your values.



<b>Authors:</b>	Tyra P. Sellers, Emily A. Patrizi, & Sarah Lichtenberger
<b>Format:</b>	Paperback
<b>Book Size:</b>	US Trade (6 x 9 in / 152 x 229 mm)
<b>Pages:</b>	384
<b>Price:</b>	\$39.95
<b>Publication Date:</b>	August 2024
<b>ISBN:</b>	979-8- 9886548-5-8

# Now What?

## A Behavior Analyst's First-Year Survival Guide

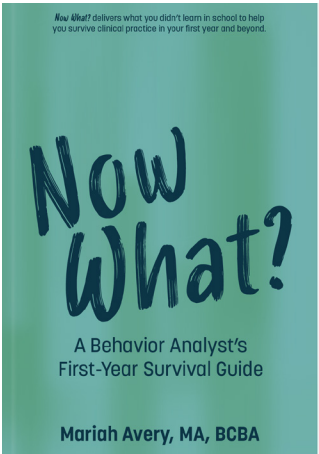
*Now What? delivers what you didn't learn in graduate school to help you survive clinical practice in your first year and beyond.*

*Now What?* combines practical advice with a candid review of the author's early years as a behavior analyst (flubs included) in hopes that you don't feel alone in your missteps, misgivings, and general newness. Written in everyday language, the book is filled with skill-building exercises, activities for unwinding, reusable tools, and opportunities to reflect on your own experiences as they happen.

Being a new behavior analyst can feel downright overwhelming. You completed your coursework, field experience, and certification, but now what? There are things that you just don't learn in courses or fieldwork, but you need to know to function as a behavior analyst (and human).

This survival guide walks you through

- How insurance funding works
- What to document and when
- Collaborating with other service professionals
- Dealing with conflict
- Improving your "bedside" communication
- Recognizing and managing burnout and feelings of imposter syndrome
- Squeezing all that and more into a schedule
- What to do when you inevitably don't know what to do
- And more!



<b>Authors:</b>	Mariah Avery
<b>Format:</b>	Paperback
<b>Book Size:</b>	Digest (5.5 x 8.5 in / 140 x 216 mm)
<b>Pages:</b>	172
<b>Price:</b>	\$24.95
<b>Publication Date:</b>	April 2024
<b>ISBN:</b>	979-8- 9886548-3-4

# The New Supervisor's Workbook

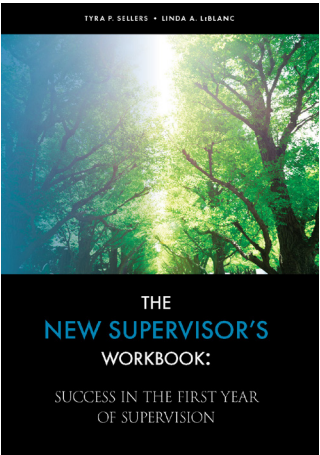
## Success in the First Year of Supervision

*You have completed coursework and supervised fieldwork experience hours. Now it is your turn to master the art of meaningful and effective supervision.*

This workbook is designed to be a practical support to help New BCBA® Supervisors meet the BACB® requirements that took effect on January 1, 2022. The New BCBA® Supervisor workbook is a resource that includes monthly planning guides for meeting with a Consulting Supervisor and planning guides for all contacts with trainees throughout the month.

There is a heavy focus on the importance of strong relationships and teaching higher-order skills. The activities and resources provide support for new supervisors and even for those who have been supervising for a while.

This workbook can be used individually, in conjunction with *The Consulting Supervisor's Workbook*, or in conjunction with their prior text *Building and Sustaining Meaningful and Effective Relationships as a Supervisor and Mentor*.



<b>Authors:</b>	Tyra P. Sellers & Linda A. LeBlanc
<b>Format:</b>	Paperback
<b>Book Size:</b>	US Letter (8.5 x 11 in / 216 x 279 mm)
<b>Pages:</b>	205
<b>Price:</b>	\$45.99
<b>Publication</b>	
<b>Date:</b>	June 2022
<b>ISBN:</b>	978-1-7377574- 2-9

# The Consulting Supervisor's Workbook:

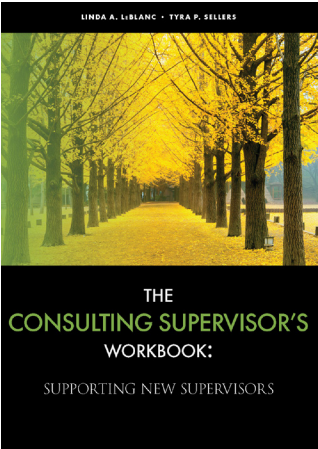
## Supporting New Supervisors

*You have supervised trainees and clinical professionals. Now it is your turn to support others in mastering the art of meaningful and effective supervision.*

This workbook is designed to be a practical support to help Consulting Supervisors meet the BACB® requirements that took effect on January 1, 2022. This Consulting Supervisor workbook provides complete agendas, background information, and activities that can guide each month of Consultation with a New BCBA® Supervisor.

The focus is on self-reflection, self-assessment, and careful planning to make the greatest impact with the New BCBA® who is learning to supervise trainees. There is a heavy focus on the importance of strong relationships and teaching higher-order skills. The activities and resources provide guidance for Consulting Supervisors who are supporting those who are supervising others.

This workbook can be used individually, in conjunction with *The New Supervisor's Workbook*, or in conjunction with their prior text *Building and Sustaining Meaningful and Effective Relationships as a Supervisor and Mentor*.



<b>Authors:</b>	Tyra P. Sellers & Linda A. LeBlanc
<b>Format:</b>	Paperback
<b>Book Size:</b>	US Letter (8.5 x 11 in / 216 x 279 mm)
<b>Pages:</b>	149
<b>Price:</b>	\$35.99
<b>Publication Date:</b>	May 2022
<b>ISBN:</b>	978-1-7377574- 3-6

# Quick Responses for Reducing Misbehavior and Suspensions

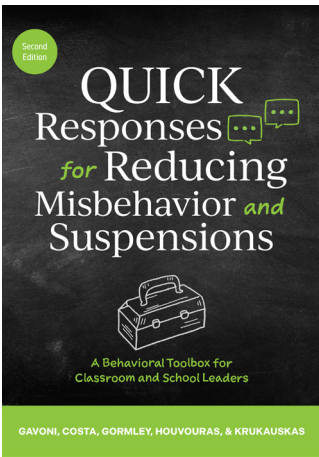
## A Behavioral Toolbox for Classroom and School Leaders, 2nd Edition

*Empower your school to tackle misbehavior systematically. Discover actionable tools to enhance student behavior and achievement through unified, practical approaches to classroom and school-wide management.*

Challenging behavior can be an opportunity for positive change. This book shows how understanding the purpose behind behavior helps us teach better alternatives that meet the same needs. You'll also get practical tools to reduce misbehavior, support prosocial behavior, and boost academic success.

### NEW FOR THIS EDITION

The second edition of Quick Responses introduces the ACT Matrix as a values-based approach to help students, teachers, and school leaders overcome internal and behavioral obstacles. By focusing on value-driven goals, the ACT Matrix provides a clear framework for identifying what truly matters and taking committed action toward those outcomes. Whether at the classroom level for teachers or the school-wide level for principals, this approach empowers individuals to navigate challenges effectively while staying aligned with their core values. Combined with additional step-by-step procedures in the appendix, this expanded toolbox continues to be a trusted resource for educators and behavior specialists nationwide.



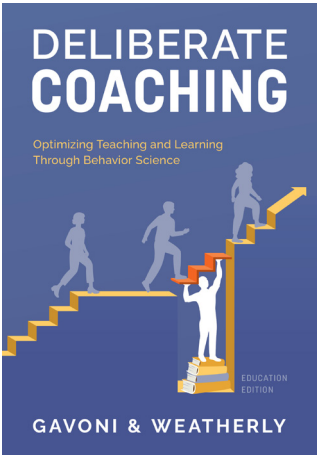
Authors:	Paul Gavoni Anika Costa, Eric Gormley, Andrew Houvouras, Frank Krukauskas
Format:	Paperback
Book Size:	US Trade (8.5 x 11 in / 216 x 279 mm)
Pages:	208
Price:	\$25.95
Publication Date:	April 2025
ISBN:	979-89922514- 0-1

# Optimizing Teaching and Learning Through Behavior Science

Deliberate Coaching elevates schools by empowering educational leaders with behavioral science to dramatically boost instructional quality and accelerate student achievement.

*Deliberate Coaching* transforms schools by applying behavioral science to significantly enhance teacher effectiveness and student achievement. Distinct from traditional coaching guides, this book delivers a science-based approach for those seeking lasting, positive change, addressing the inefficacy of conventional training and performance-improvement methods and offering efficient alternatives that can be applied quickly and easily. *Deliberate Coaching* offers clarification on the proper use and everyday role of behavioral consequences, systems, and reinforcement, advocating for a precise, purposeful, and systematic coaching strategy.

Utilizing behavioral science, specifically applied behavior analysis (ABA), *Deliberate Coaching* equips educational leaders and those supporting school improvement in any capacity with actionable strategies to transition from reactive to proactive strategies, improve instructional practices, and achieve school improvement goals effectively and efficiently. It emphasizes starting with small, goal-directed, and strategic steps to create substantial, measurable improvements in teaching quality and student performance.



Authors:	Paul Gavoni & Nicholas L. Weatherly
Format:	Paperback
Book Size:	US Trade (6 x 9 in / 152 x 229 mm)
Pages:	252
Price:	\$29.95
Publication Date:	September 2024
ISBN:	979-8-9886548-6-5

# Quick Wins! (Second Edition)

## Using Behavior Science to Accelerate and Sustain School Improvement

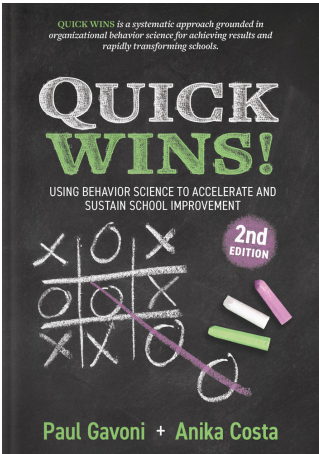


*Quick Wins is a systematic approach grounded in organizational behavior science for achieving results and rapidly transforming schools.*

Grounded in Organizational Behavior Management (OBM), or the science of human behavior for making a positive difference in any school or organization, the book's goal is to be a school leader's "grab and go" resource for building momentum for change. Though it is written from the perspective of a school leader, you don't have to be a school leader to leverage the power of *Quick Wins*. Whether you are a school district official, principal, assistant principal, dean, guidance counselor, behavior analyst, or a school consultant, or you hold any administrative position where you engage people to implement change, this book is intended for you.

Reading *Quick Wins* will give you a clear understanding and actionable steps related to:

- Engaging the team to rally around Quick Wins
- Using the power of direct observations and conversations during school improvement initiatives
- Understanding the importance of feedback to build trust, self-efficacy, and performance
- Perfecting the use and role of goals for school improvement
- Developing leadership's role in delivering effective communication and feedback
- Creating meaningful Quick Wins that can improve misbehavior, staff performance, and the school's climate and culture



<b>Authors:</b>	Paul Gavoni & Anika Costa
<b>Format:</b>	Paperback
<b>Book Size:</b>	US Trade (6 x 9 in / 152 x 229 mm)
<b>Pages:</b>	168
<b>Price:</b>	\$24.95
<b>Publication Date:</b>	June 2023
<b>ISBN:</b>	978-1-7377574-8-1

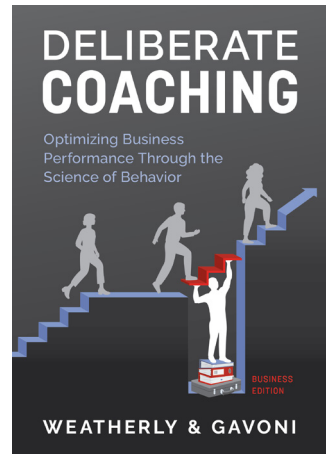
# Deliberate Coaching (Business Edition)

## Optimizing Teaching and Learning Through Behavior Science

*Deliberate Coaching elevates organizations by empowering leaders with tools and strategies based on the science of behavior to boost quality, accelerate productivity, and foster personal growth.*

*Deliberate Coaching* transforms schools by applying behavioral science to significantly enhance teacher effectiveness and student achievement. Distinct from traditional coaching guides, this book delivers a science-based approach for those seeking lasting, positive change, addressing the inefficacy of conventional training and performance-improvement methods and offering efficient alternatives that can be applied quickly and easily. *Deliberate Coaching* offers clarification on the proper use and everyday role of behavioral consequences, systems, and reinforcement, advocating for a precise, purposeful, and systematic coaching strategy.

Utilizing behavioral science, specifically applied behavior analysis (ABA), *Deliberate Coaching* equips educational leaders and those supporting school improvement in any capacity with actionable strategies to transition from reactive to proactive strategies, improve instructional practices, and achieve school improvement goals effectively and efficiently. It emphasizes starting with small, goal-directed, and strategic steps to create substantial, measurable improvements in teaching quality and student performance.



<b>Authors:</b>	Nicholas L. Weatherly & Paul Gavoni
<b>Format:</b>	Paperback & Hardcover
<b>Book Size:</b>	US Trade (6 x 9 in / 152 x 229 mm)
<b>Pages:</b>	260
<b>Price:</b>	\$29.95 & \$42.95
<b>Publication Date:</b>	July 2025
<b>ISBN:</b>	979-8- 9922514-3-2

# This Is What Leaders Do

## Seven Essentials to Inspire and Empower Your Team

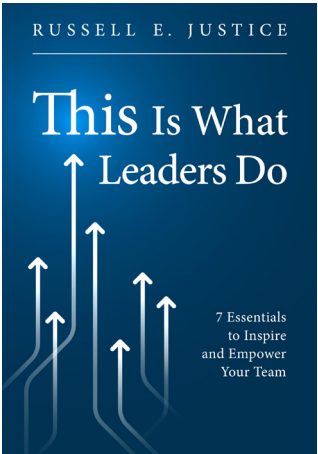
*Leadership doesn't have to be this hard. Simplify it with the seven essential elements that create a "want to" instead of a "have to" culture.*

In the same way that the conductor enables talented musicians to make beautiful, majestic music, leadership is what empowers organizations to achieve greatness.

With the wisdom from over 5 decades of leadership coaching and mentoring, Russell E. Justice reveals the time-tested elements for leading any organization to Accelerated Continuous Improvement. This Is What Leaders Do gives you the components and examples to achieve enterprise excellence.

With clear guidelines and succinct detail, you'll learn how to pinpoint your organization's unifying theme, successfully launch—and maintain—your team's engagement, develop and execute the right action plans, celebrate successes, and reinforce the behaviors that led to those successes.

The game-changing, practical insights here set you on track for rapid, lasting success. People tend to make leadership far too hard; it's just not that hard. For that reason, this book has two purposes: (1) to give you a template that, when utilized, will result in Accelerated Continuous Improvement and (2) to simplify your life by giving you the vital few components of effective leadership and the examples to help you move forward.



<b>Authors:</b>	Russell Justice
<b>Format:</b>	Paperback & Hardcover
<b>Book Size:</b>	US Trade (6 x 9 in / 152 x 229 mm)
<b>Pages:</b>	232
<b>Price:</b>	\$29.95 & \$42.95
<b>Publication Date:</b>	May 2025
<b>ISBN:</b>	979-89922514-2-5

# The New Values-Based Safety

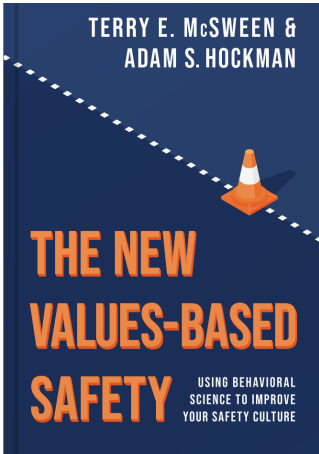
## Using Behavioral Science to Improve Your Safety Culture

*Considered the best “how-to” book on safety improvement and creating a safety culture.*

Behavioral safety expert, Terry McSween, teams up with trusted learning adviser, Adam Hockman, to bring you *The New Values-Based Safety*, an essential reference for leaders and safety professionals in any industry. The authors expand on McSween’s original works on Values-Based Safety, an approach to behavior-based safety grounded in aligning organizational behaviors with a clearly defined set of organizational values such as honesty, respect, and concern for the well-being of everyone. Written in understandable language, the book guides you through:

- NEW! Two new chapters on laying the cultural and leadership foundation for any safety improvement effort
- Implementing a Values-Based Safety process from design to execution and maintenance
- Special considerations for small companies and industries where employees work in isolation
- The behavioral science behind it all
- Real-world case studies

Throughout it all, the authors underscore the importance of creating a culture of caring and concern to support employee well-being along with the company’s bottom line.



<b>Authors:</b>	Terry E. McSween & Adam S. Hockman
<b>Format:</b>	Paperback
<b>Book Size:</b>	US Trade (6 x 9 in / 152 x 229 mm)
<b>Pages:</b>	308
<b>Price:</b>	\$34.95
<b>Publication Date:</b>	June 2024
<b>ISBN:</b>	979-8- 9886548-4-1

# From Boo-Hiss to Bravo

## Behavior-Based Scorecards People Will Use and Like

*Supervisors' least favorite and most procrastinated task can be transformed into an ongoing source of feedback and positive reinforcement, spearheaded by the employee.*

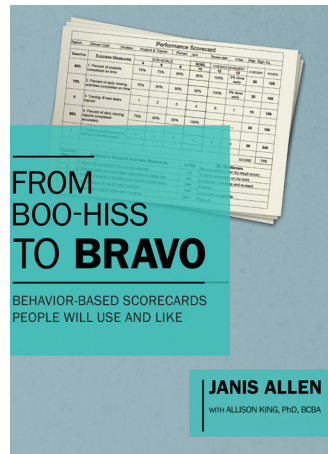
Designing and implementing scorecards can feel very complicated and intimidating. The typical performance appraisal is Dreaded, Delayed, and Done under Duress!

This book is a how-to that includes 6-steps to successfully implement the performance scorecard with practical don'ts and dos for coaching and giving positive reinforcement.

These concrete tools work in all aspects of supervision and management, not just for the scorecard.

You'll put its practical examples to work for you the same day, and every day.

This book is a field guide for supervisors, managers, leaders, trainers, HR managers, consultants, and employees.



**Authors:** Janis Allen

**Format:** Paperback

**Book Size:** US Letter  
(8.5 x 11 in /  
216 x 279 mm)

**Pages:** 134

**Price:** \$29.99

**Publication**

**Date:** July 2020

**ISBN:** 978-1-71673-  
369-7

# Manage Your Time Like It's All You've Got!

## Behavioral Tools that Get Stuff Done

*Using the tools presented in this book, you'll minimize time-wasting and maximize behaviors that use your time like it's all you've got, because it is.*

Your time is filled by behaviors—yours and other people's. But is your time filled with productive behaviors? Or is it filled with other people's priorities and your own fun procrastinations? When you abandon your own priority tasks and give your time to outside influences, you're inadvertently procrastinating your own priorities.

To a large extent (much larger than you may think), you can control your time if you accept these two principles:

You can largely determine and limit the time you spend on specific tasks  
You can influence how much other people's behaviors use (and perhaps waste) your time.  
You will find practical tools in this book for using your own antecedents, behaviors, and consequences. If any of these tools seem to you like a drastic change, there is no need to commit to using it forever; just try it as a test. If it works for you, you have a new tool. When these tools work, you'll be minimizing time-wasting and maximizing behaviors that use your time like it's all you've got. It is.

**Manage Your Time  
Like It's All You've Got!**  
Behavioral Tools that Get Stuff Done



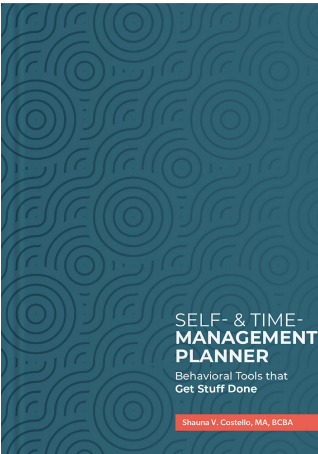
<b>Authors:</b>	Janis Allen, Shauna Costello, & Allison King
<b>Format:</b>	Paperback
<b>Book Size:</b>	Square (8.5 x 8.5 in / 216 x 216 mm)
<b>Pages:</b>	233
<b>Price:</b>	\$49.99
<b>Publication Date:</b>	January 2022
<b>ISBN:</b>	9781737757405

# Self- & Time-Management Planner

## Behavioral Tools that Get Stuff Done

*This is not a standard daily planner. Through practice, discover a personalized method to make the most of your time.*

Self- and time-management aren't about being the most productive person. They're not about comparing yourself to others. Self- and time-management are about discovering your values and priorities and ensuring you can make time for yourself, your family and friends, outside of work and school. They're about setting personal and attainable goals while using data to change your behavior.



Authors:	Shauna Costello
Format:	Paperback
Book Size:	US Letter (8.5 x 11 in / 216 x 279 mm)
Pages:	191
Price:	\$24.49
Publication Date:	September 2023
ISBN:	979-8- 9886548-1-0

# The Wisdom Factor

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## Reducing the Control of Bias, Threat, and Fear while Building a Better World

*Strategies to help you build a better world. Watch the ripple effect.*

*The Wisdom Factor* is about how you show up, what you say and do, and the legacy you leave. Using science and experience, the authors describe how a river of reciprocity connects us. Individual behavior holds the transformational power to create change, even in tough times. Assessing your effects by your actions is at the heart of this book. The strategies can help you build a better world. Watch the ripple effect.



<b>Authors:</b>	Alice Darnell Lattal & Carlos A. Zuluaga
<b>Format:</b>	Paperback
<b>Book Size:</b>	US Trade (6 x 9 in / 152 x 229 mm)
<b>Pages:</b>	300
<b>Price:</b>	\$32.95
<b>Publication Date:</b>	May 2022
<b>ISBN:</b>	978-0-578-22212-7





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